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BEAM

**BIOMEDICAL ENGINEERING
AND MORE**

PARTNERSHIP BOOKLET 2023-2024

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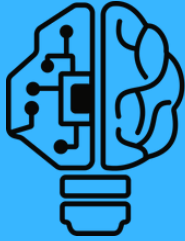
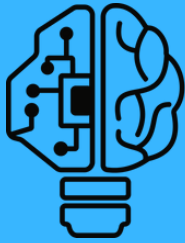


TABLE OF CONTENTS

About BEAM & what we do	1-3
Events	4
Partnerships	5-6
Meet The Team	7
Let's connect with us	8





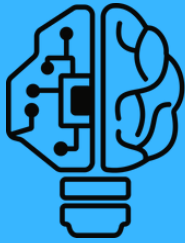
ABOUT BEAM



BEAM is a student association that intends to unite all master and bachelor students in Biomedical Engineering at the Ghent University and the Vrije Universiteit Brussel since 2016.

Throughout the year we organize lectures, networking events, company visits, social activities, a quiz and other events related to the exhilarating field of biomedical engineering.

Additionally, it is our ambition to establish a direct link between students and companies in the biomedical field.



ABOUT BEAM



About Our Biomedical Engineering Program

Our Master in Biomedical Engineering has been around for over ten years. During that time, it has grown a lot. What started as a small program is now an important course that graduates about 60 students each year.

New Bachelor's Program

In 2019, we started a Bachelor's program in Biomedical Engineering to go along with our Master. This new program helps students get ready for jobs in the industry. It has quickly become one of the biggest programs in our Engineering Faculty.

Five Specializations

We offer five main areas of focus in our Biomedical Engineering program. These are listed below.



**NEURO-
ENGINEERING**



**SENSORS &
DEVICES**



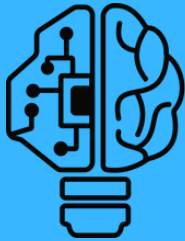
**RADIATION
PHYSICS**



**MECHANICS &
MATERIALS**



**AI & DIGITAL
HEALTH**



WHAT WE DO

BEAM initiates the contact between companies and graduating students. This contact starts at the roots, namely by orienting students in the field of biomedical engineering.

Through close collaboration with industry partners, BEAM assists students in identifying suitable employment or internship opportunities. This collaboration enables companies to access a pool of potential new talent.

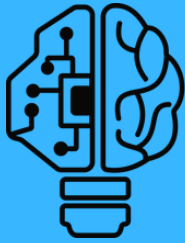
Fulfilling the mission to produce engineers who are both technically proficient and socially adept, BEAM also organizes several social events aimed at soft skills development.

EVENTS

Company Day takes place in the **first semester** (13/11/23) and allows bachelor and master students to meet your company in an informal manner and get them interested in what you do.

The Industry Day is organized in the **second semester** (16/04/2024). The day consists of thesis pitches given by the students, company presentations, Meets&Greets, and a job fair.





EVENTS

Company day

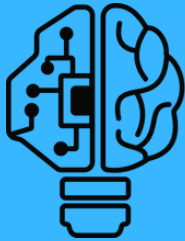
Company Day is the initial opportunity for Biomedical Engineering students, **except for those in the 2nd Master as they are away on Erasmus**, to interact with companies in the medical technology domain. The **primary objective** is to **provide insight into a typical day in the life of an engineer** at your company through a **short pitch** of only a few minutes, to help students garner ideas from your real-world experiences. Afterwards, students will have the chance to **talk to the attending companies in groups**. Internship discussions can be conducted during this event as well. The event is open to all companies in the medical and biomedical fields.

Industry day

Every year, Industry Day serves as a platform **for all final-year Master's students** in Biomedical Engineering to present their thesis work. The day begins with a **morning session** in which students pitch their research. Although the **attendance of company representatives is only optional during this time**, we welcome them all and see a unique opportunity for both parties to interact with each other. The **midday session** transitions into a **Meet & Greet** event for companies, accompanied by **workshops** on, for example, improving social skills, public speaking, how to write a cv, as well as hands-on workshops tailored to your company. The audience for this job fair is diverse, consisting of fellow students, faculty staff, and representatives from various companies.

So in **summary**, on Industry Day, companies are invited to see the students demonstrate their skills and knowledge in action and additionally provides an excellent opportunity for one-on-one discussions between interested students and company representatives, potentially leading to recruitment opportunities.





PARTNERSHIPS

We offer four distinct partnership packages to help your company connect with our talented Biomedical Engineering students in ways that best suit your needs. Whether you're looking to advertise, engage with students during events, or have a more in-depth interaction, we have something for you. For inquiries about company visits, please reach out to us to discuss arrangements.



Remote

If you can't come to our events but still want to reach our students, the Remote package is for you. It includes **advertising services like promotions on our banners, website, and social media.**

Silver

The **Silver** package facilitates interaction with students at **Company Day**, perfect for brief company presentations and internship discussions. The **Silver+** grants access to **Industry Day** with opportunities for companies to conduct workshops, observe student presentations, and engage in recruitment-focused networking.

Gold

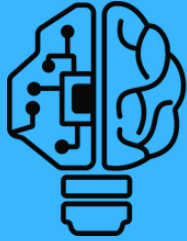
The Gold Package grants you access to **both Company Day and Industry Day**. On Industry Day, you have the option to give a presentation, hold one-on-one meetings with students, and conduct a workshop, significantly enhancing your chances of discovering new talent, whereas Company Day focuses more on a global view of the biomedical field and the possibilities after graduating. Additionally, this package includes the privilege of advertising and **sharing job vacancies on our website**, providing a broader platform to attract potential candidates. 5



PARTNERSHIPS

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	REMOTE	SILVER	SILVER+	GOLD
Services				
Advertisement on our website (Company logo + text)	✓	✓	✓	✓
Job offers and internships on our website	✓	✓	✓	✓
Receives resume collection of students	✓	✓	✓	✓
E-mail and social media advertisements (incl. one Instagram takeover)	✓	✓	✓	✓
Events				
Company presentation (Company Day)	✗	✓	✗	✓
Company Stand (Company Day)	✗	✓	✗	✓
One-on-one Meet&Greets (Industry Day)	✗	✗	✓	✓
Workshop possibility (Industry Day)	✗	✗	✓	✓
	€370	€660	€700	€1000




MEET THE BUSINESS TEAM

Bram
De Craeke

1st Master




 +32479862726

Louke
Vercruysse

3rd Bachelor



 +32491527927



LET'S CONNECT WITH US

If a partnership with BEAM seems interesting but the offered packages are not within your needs or possibilities, please contact us to see if other arrangements suit you better.

[CLICK HERE](#)

